

Artistry Spring 2010

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by Roger Martin

Our chaotic environment demands a new approach to problem-solving that pays attention to *qualities* rather than just *quantities*.

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by Hilary Austen

Artistry is difficult to comprehend and achieve because it is an emergent, holistic way of being. The Personal Knowledge System model can get you started on the path.

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by Jorg Rokenrich, Martin Kupp and Jamie Anderson

Asking people to ‘think outside the box’ is a popular way to encourage innovation, but the most creative people do more than that: they think *outside the canvas*.

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by Sarah Rottenberg and Isabel O'Meara

Today more than ever, business growth requires an ability to see new possibilities, and seeing new possibilities requires new ways of looking at the world.

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Great creative directors present the constraints at each level of a project as a series of exciting challenges.



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by Charalampos Mainemelis and Sarah Ronson

The combination of uncertainty, constraints and freedom involved in play can be a route to creative solutions.

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The challenges of creative teamwork can be formidable, but they can also help to build individual and team resilience.

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It will take great tenacity to create organizations where adults can reconnect with their innate artistic capacities.

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To produce the best outcomes, organizations need to develop – and trust – peoples’ design sensibilities.

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Being Distinctive vs. Being Conspicuous

by J. Chatman, J. Berdahl, A. Boisnier, S. Spataro and C. Anderson

Being in the gender minority in a work group can actually enhance your performance.

Idea Exchange

"Studies show that creative people tend to be non-conforming, independent, intrinsically motivated and risk-seeking."

- Adam Galinsky and William Maddux, p.84

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Editor Karen Christensen (christen@rotman.utoronto.ca) **Circulation Associate** Kate Mills (kate.mills@rotman.utoronto.ca) **Contributors** Steve Arenburg, Hilary Austen, Jennifer Berdahl, Geoffrey Leonardelli, Alexander Manu, Roger Martin, Anita McGahan, Jack Thompson, Stephen Watt, Chen-Bo Zhong **Design** Underline Studio Inc. **Cover** *Lepanto*, 2001 (panel 2 of 12) © Cy Twombly. Courtesy Gagosian Gallery.

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